

FINTECH JUNCTION **2023 ANNUAL SUMMIT** **by LYNK**

**ISRAEL'S PREMIER
FINTECH & STARTUP
CONFERENCE**

Since 2017

AGENDA



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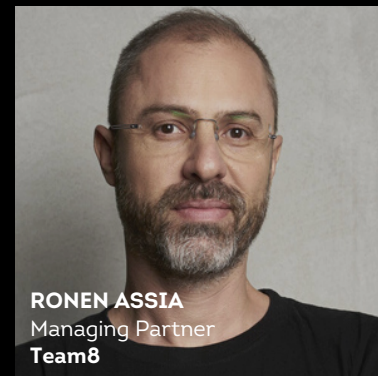
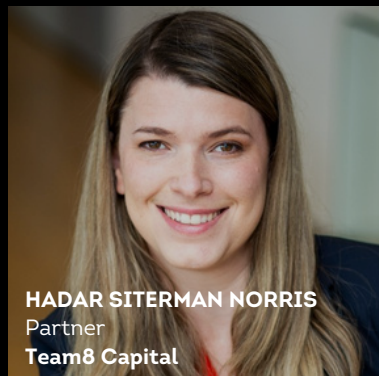
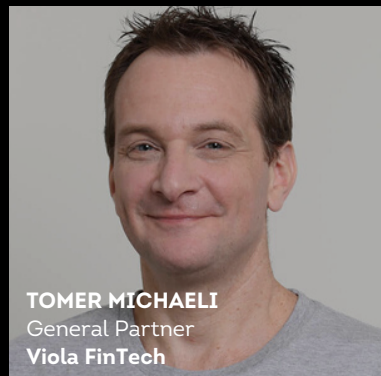
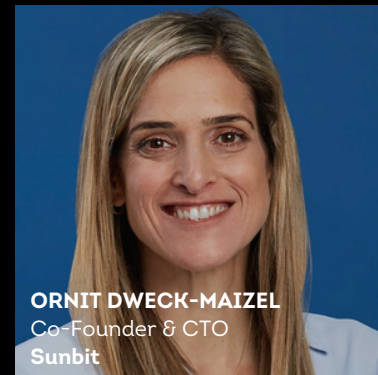
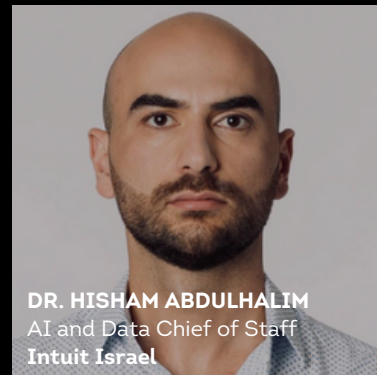
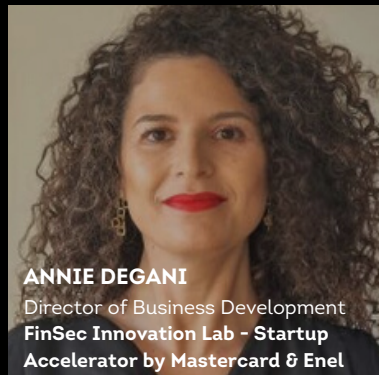




SPEAKERS

Here are our confirmed speakers. New speakers will join as we approach the summit.

FEATURED SPEAKERS

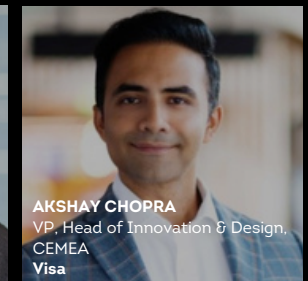
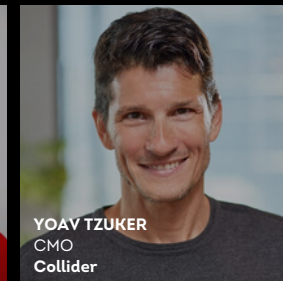
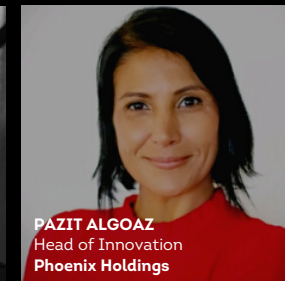
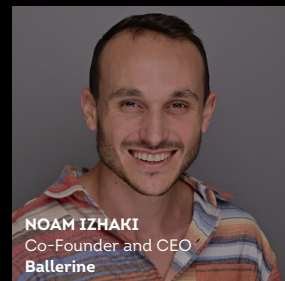
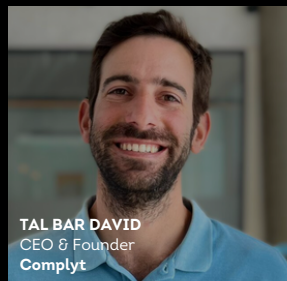
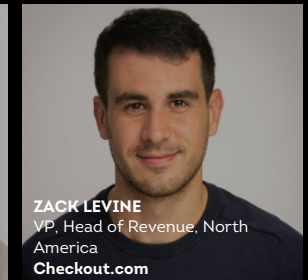
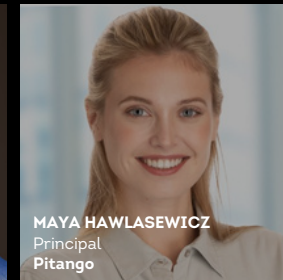
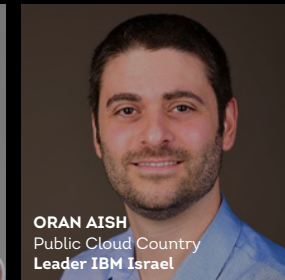
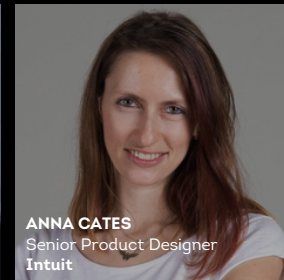
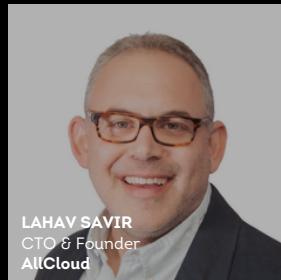
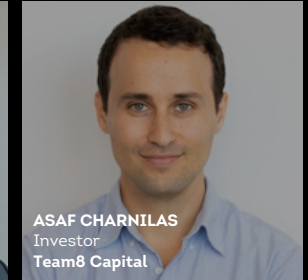
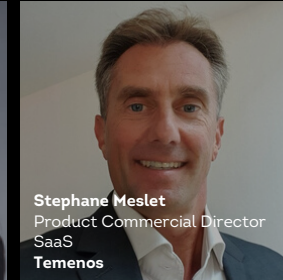
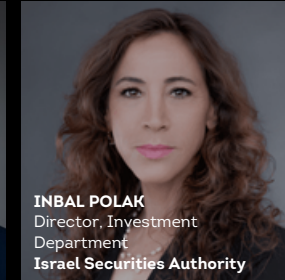
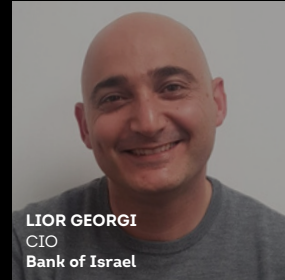
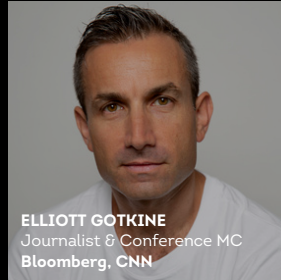
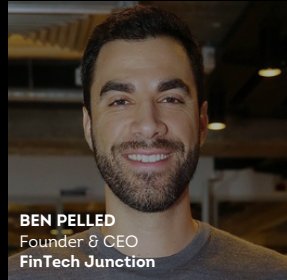




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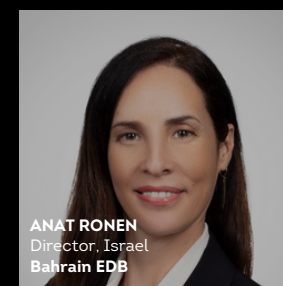
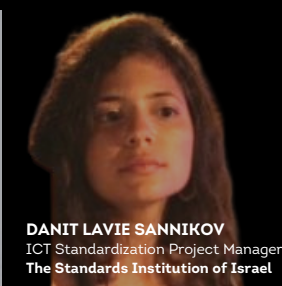
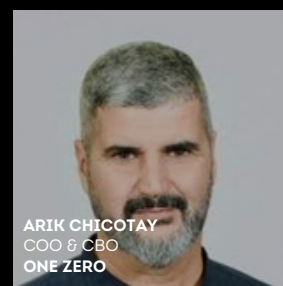
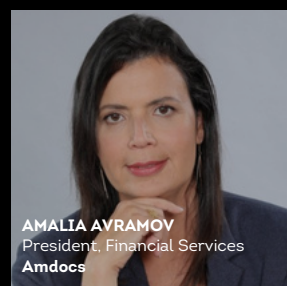
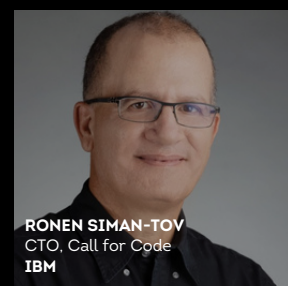
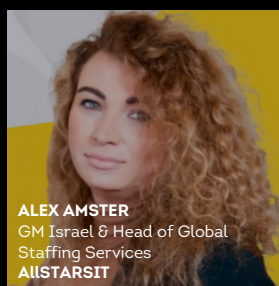
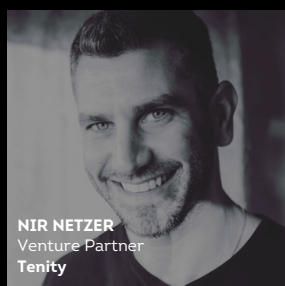
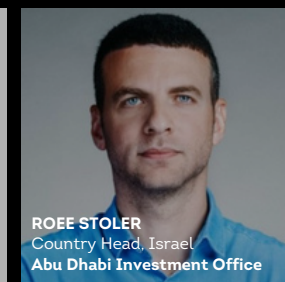
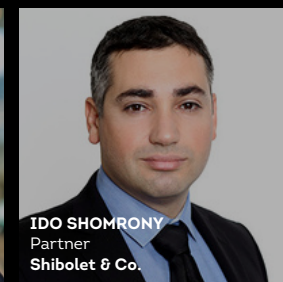
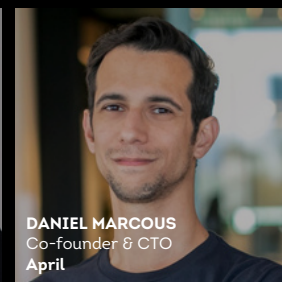
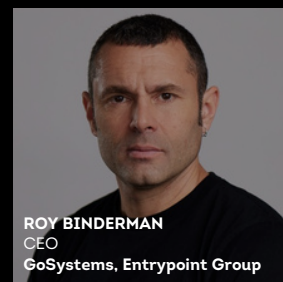
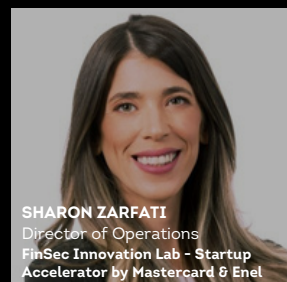
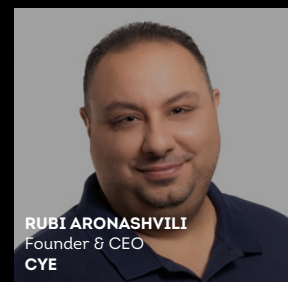
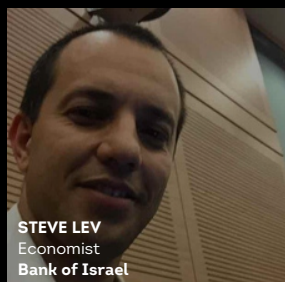
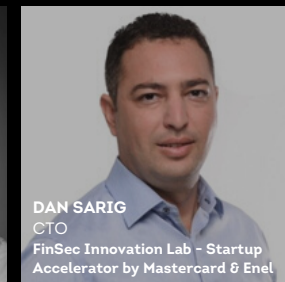
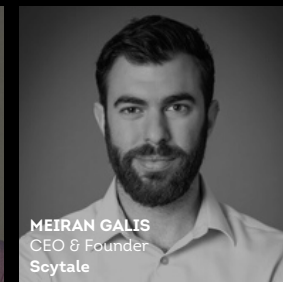
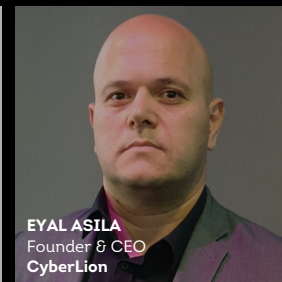
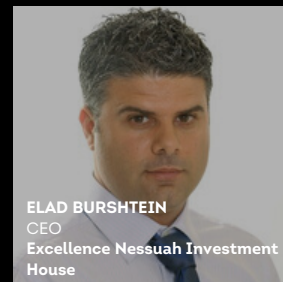
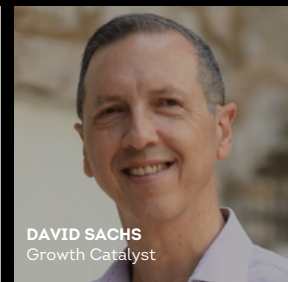
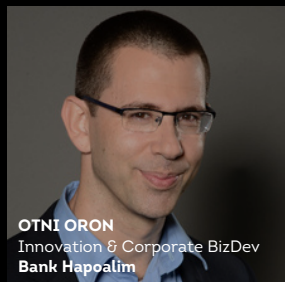
ALL SPEAKERS





SPEAKERS Here are our confirmed speakers. New speakers will join as we approach the summit.

ALL SPEAKERS






AGENDA

TUE, 20 JUNE SIDE EVENTS

10:00 Yitzhak Sadeh 6, Tel Aviv	PARTNER EVENT @ MONDAY.COM Hosted by Entrypoint, an end-to-end IT solutions integrator and monday.com, a no-code/low-code platform that empowers teams and organizations to run quickly and seize opportunities.
13:00 Rothschild Boulevard 22, Floor 11, Tel Aviv	PARTNER EVENT @ TEMENOS Learn about Temenos's vision of what the Modern Bank enabled by IT should look like and what are the current trends. Dive into Digital Banking Transformation through an interactive session.
16:00 Yitzhak Sadeh 4, Tel Aviv	PARTNER EVENT @ SHIBOLET NEXT IN FINTECH <i>Hosted by Shibolet, Dechert, and The Israel FinTech Center</i> Unlocking the power of AI; From big tech to fintech; Banks in the new Era; Fintech in the US & UK: Best practices for managing risk.
19:00 Location will be shared with invitees only	FINTECH JUNCTION VIP WELCOME RECEPTION Our official welcome reception! An invite-only event for sponsors, speakers and VIPs. Drinks and light food will be served. Location and invitations will be sent to invitees only.

WED, 21 JUNE MAIN EVENT

08:00	FINTECH JUNCTION MAIN EVENT At Hilton Tel Aviv, with 1,000+ attendees The event everyone has been waiting for! Our main event is a one-of-a-kind experience with various opportunities for learning, connecting and empowering attendees to take their skills and networks to the next level. The event includes: <ul style="list-style-type: none">• Main Stage• Six Tracks• Exhibition• Startup showcace• B2B Meetings• Breakfast, Lunch, Coffee & Snacks Register by June 15 to get your invite to the event app  brella and set up meetings in advance
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* All events require registration and approval of the organizers



08:00	CHECK IN & BREAKFAST		
09:00	WELCOME TO FINTECH JUNCTION 2023 ANNUAL SUMMIT <ul style="list-style-type: none">Ben Pelled, Founder & CEO @ FinTech Junction by People & ComputersElliott Gotkine, Journalist & FinTech Junction MC	10:00	FOSTERING SYNERGY: THE INTERSECTION OF VENTURE CAPITAL, FINTECH-BANK COLLABORATION, AND GLOBAL EXPANSION STRATEGIES FOR STARTUPS Exploring the unique blend of funding sources, fintech partnerships, and strategies for taking startups global utilizing cooperative growth <i>Moderator: Elliott Gotkine, Bloomberg and CNN Journalist & FinTech Junction Conference MC</i> <ul style="list-style-type: none">Neeraj Makin, Senior EVP, Group Head, Strategy, Analytics & Venture Capital @ Emirates NBDIdo Shomrony, Partner @ Shibolet & Co.
09:10	WHY LATVIA? FINTECH ECOSYSTEM IN EUROPEAN UNION <ul style="list-style-type: none">Kaspars Rožkalns, Director General @ Investment and Development Agency of LatviaMarine Krasovska, Head of FinTech Supervision Department @ Bank of Latvia		
09:25	TEMENOS, A GLOBAL LEADER IN ENTERPRISE SOFTWARE FOR BANKS AND FINANCIAL SERVICES John Schlesinger, Chief Enterprise Architect @ Temenos	10:30	REIMAGINING THE FUTURE: FINTECH UNICORN FOUNDERS ON UNLEASHING INNOVATION, THE AI REVOLUTION AND TRAILBLAZING THROUGH CHALLENGING TIMES Discover insights from top founders on harnessing innovation, leveraging AI, and navigating obstacles for future success. <i>Moderator: TBA</i> <ul style="list-style-type: none">Tomer Michaeli, Co-Founder & Former COO @ FundboxOrnit Dweck-Maizel, Co-Founder & CTO @ Sunbit
09:40	KEYNOTE BY FINSEC INNOVATION LAB - STARTUP ACCELERATOR BY MASTERCARD & ENEL Annie Degani, Director of Business Development @ FinSec Innovation Lab, Startup Accelerator by Mastercard & Enel		
09:50	GENERATIVE AI: A CRITICAL INGREDIENT TOWARDS POWERING PROSPERITY Dr. Hisham Abdulhalim, AI & Data Chief of Staff @ Intuit Israel		
11:00	COFFEE BREAK		



AGENDA

BREAKOUT TRACKS

WEDNESDAY **MAIN EVENT**
21 JUNE **Hilton Tel Aviv**

BANKING & FINANCE ARENA

11:30	FUTURE OF BANKING TRACK Banking Transformed
TRACK LEADER	ELLIOTT GOTKINE, BLOOMBERG AND CNN JOURNALIST & FINTECH JUNCTION CONFERENCE MC
11:30	KEYNOTE Speaker TBA
11:40	MONDAY.COM AS A DIGITAL TRANSFORMATION TOOL Zlata Kukker, Account Executive @ Entrypoint
11:50	KEYNOTE Speaker TBA
12:00 Panel	THE BANK OF THE FUTURE Industry experts explore the cutting-edge landscape of banking, envisioning the transformative potential of technology and innovation. This thought-provoking panel delves into open banking, digital payments, AI-driven innovation, and the evolving banking ecosystem. <i>Moderator: Elliott Gotkine, Journalist & Conference MC</i> <ul style="list-style-type: none">Lior Georgi, CIO, Bank of IsraelInbal Polak, Director, Investment Department, Israel Securities AuthorityStephane Meslet, Product Commercial Director SaaS, Temenos
12:30 Panel	THE RISE OF NEOBANKS Discover how innovative digital banks are reshaping the financial industry. This insightful panel delves into the disruptive force of neobanks, exploring their customer-centric approach, agile operations, and the profound impact on traditional banking models. <i>Moderator: Sarah Milam, Global Finance Partner, Dechert LLP</i> <ul style="list-style-type: none">Amalia Avramov, President, Financial Services, AmdocsArik Chicotay, COO & CBO, ONE ZERO

AI & STARTUP STUDIO

11:30	AI & GLOBAL SCALING TRACK 2023: AI at an inflection point
TRACK LEADER	ASAF CHARNILAS, INVESTOR, TEAM8 CAPITAL
11:30	KEYNOTE Saul Adereth, Partner @ Shibolet & Co
11:40	WELCOME TO FINTECH LAND Lahav Savir, CTO & Founder @ AllCloud
11:50	FINTECH OPPORTUNITIES IN BAHRAIN Director, Israel @ Bahrain Economic Development Board
12:00 Panel	UNLOCKING GLOBAL MARKETS: GROWTH AND SCALING OPPORTUNITIES FOR ISRAELI STARTUPS Explore the boundless possibilities that await you, leveraging your strengths, navigating cultural nuances, and seizing international opportunities to expand your reach <i>Moderator: Sharon Zarfati, Director of Operations, FinSec Innovation Lab - Startup Accelerator by Mastercard & Enel</i> <ul style="list-style-type: none">Marine Krasovska, Head of FinTech Supervision Department, Bank of LatviaNameer Khan, Chairman & Founding Board Member, MENA FinTech AssociationAnna Zeitlin, Legal Director, Head of Fintech, PwC MERoe Stoler, Country Head, Israel @ Abu Dhabi Investment Office
12:30 Panel	GENERATIVE AI, ETHICS, AND FINTECH: SYNERGIES AND CHALLENGES FOR A RESPONSIBLE FUTURE Unlock the enormous potential of generative AI while navigating ethical considerations in the dynamic landscape of fintech. Discover synergies, address challenges, and shape a responsible future of innovation and integrity <i>Moderator: Asaf Charnilas, Investor, Team8 Capital</i> <ul style="list-style-type: none">Anna Cates, Senior Product Designer, IntuitMaya Hawlasewicz, Principal, PitangoDaniel Marcous, Co-founder & CTO, April

CYBERSECURITY & CODE LAB

11:30	FINANCE CYBERSECURITY TRACK Navigating Threats & Solutions
TRACK LEADER	EYAL ASILA, FOUNDER & CEO @ CYBERLION
11:30	KEYNOTE Eyal Asila, Founder & CEO @ CyberLion Former Global Head, Cyber Consulting @ Atos
11:40	THE EARLY BIRD CATCHES THE WORM: WHY SAAS COMPANIES NEED SOC 2 YESTERDAY Meiran Galis, CEO & Founder @ Scytale
11:50	KEYNOTE Speaker TBA
12:00 Panel	SECURING THE PAYMENT CHAIN Industry experts discuss cutting-edge strategies and technologies to enhance security in the payment ecosystem, exploring topics such as encryption, fraud prevention, compliance, and emerging solutions, ensuring secure and trustworthy digital transactions. <i>Moderator: Dan Sarig, CTO, FinSec Innovation Lab - Startup Accelerator by Mastercard & Enel</i> <ul style="list-style-type: none">Rahav Shalom Revivo, Head of Financial-Cyber Innovation, Israel Ministry of FinanceSteve Lev, Economist, Bank of IsraelYaniv Kimchi, CEO, EMV association Israel
12:30 Panel	LEVERAGING AI FOR INCIDENT RESPONSE AND THREAT INTELLIGENCE IN FINANCIAL INSTITUTIONS Dive into proactive strategies, real-time threat detection, effective incident response, and collaborative intelligence sharing to combat cyber threats in the finance sector. <i>Moderator: Eyal Asila, Founder & CEO, CyberLion</i> <ul style="list-style-type: none">Marine Krasovska, Head of FinTech Supervision Department, Bank of LatviaRoy Binderman, CEO, GoSystems, Entrypoint GroupRubi Aronashvili, Founder & CEO, CYE

MEETING HUB

PRESCHEDULED MEETINGS


Meetings start at 11:30

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13:00

NETWORKING LUNCH



AGENDA

BREAKOUT TRACKS

WEDNESDAY **MAIN EVENT**
21 JUNE **Hilton Tel Aviv**

BANKING & FINANCE ARENA

AI & STARTUP STUDIO

CYBERSECURITY & CODE LAB

MEETING HUB

14:00	CFO, PAYMENTS & ECOMMERCE TRACK Payments, Payroll, Compliance & eCom
TRACK LEADER	MEIRAV HAREL, FINTECH & DIGITAL FUTURIST
14:00	KEYNOTE Zack Levine, VP, Head of Revenue, North America @ Checkout.com
14:10	ENTERING THE US MARKET? BE MINDFUL OF YOUR SALES TAX OBLIGATIONS Tal Bar David, CEO & Founder @ Complyt
14:20	EMBRACING THE FINTECH REVOLUTION: PIONEERING THE FUTURE OF FINANCE Dr. Gal Aviv, CEO @ Blender Financial Technologies
14:30 Panel	RISK MITIGATION AND ADVANCEMENTS IN FRAUD PREVENTION AND DETECTION Discover cutting-edge technologies, data-driven approaches, and proactive strategies to safeguard financial institutions from evolving threats and fraudulent activities. <i>Moderator: TBA</i> <ul style="list-style-type: none">Hadar Siterman Norris, Partner, Team8 CapitalNoam Izhaki, Co-Founder and CEO, Ballerine
15:10 Panel	TRANSFORMING FINANCE: THE INTERPLAY OF AI, BLOCKCHAIN, AND CUTTING-EDGE INNOVATIONS IN PAYMENTS, INVESTMENTS AND INSURANCE This panel discussion encapsulates the intersection of AI and payment systems, investigating emerging advancements, innovative approaches, and transformative disruptions reshaping the landscape of financial transactions and commerce. <i>Moderator: Meirav Harel, FinTech & Digital Futurist</i> <ul style="list-style-type: none">Bradley Duke, Co-Founder & CEO, ETC GroupOmri Wislizki, Startup Growth & Crypto, Stripe

14:00	DEFI, WEB3 & CRYPTO TRACK 2023: AI at an inflection point
TRACK LEADER	YOAV TZUKER, CMO @ COLLIDER
14:00	KEYNOTE Speaker TBA
14:10	KEYNOTE Speaker TBA
14:20	KEYNOTE Speaker TBA
14:30 Panel	OVERCOMING BARRIERS TO WEB3 ADOPTION Join industry experts as they delve into the challenges hindering the widespread adoption of Web3 technologies. This panel explores regulatory, technical, and usability hurdles, while sharing strategies and insights to accelerate the integration of decentralized applications and blockchain-based systems. <i>Moderator: Hernan Arber, CEO, Arber Tech</i> <ul style="list-style-type: none">Ronen Assia, Managing Partner, Team8Solomon Ashok, Founder & CEO @ Kazh.com
15:10 Panel	CENTRALIZED AND DECENTRALIZED BANKING: THE FUTURE IS HYBRID Explore the future of banking where centralized and decentralized models converge. This insightful panel discusses the hybrid approach, examining the benefits and challenges of integrating traditional banking with decentralized finance to shape the financial landscape. <i>Moderator: David Shoham Sachs, Growth Catalyst</i> <ul style="list-style-type: none">Otni Oron, Innovation & Corporate BizDev @ Bank HapoalimVeronica Korzh, Co-founder & CEO, GeekPayElad Burshtein, CEO, Excellence Nessuah

14:00	CALL FOR CODE TRACK Empowering Innovation Through Coding
TRACK LEADER	RONEN SIMAN-TOV, CTO, CALL FOR CODE @ IBM
14:00	KEYNOTE Speaker TBA @ IBM
14:10	KEYNOTE Speaker TBA
14:20	KEYNOTE Speaker TBA
14:30	DATA & AI FOR WORKSHOP <i>*Bring your own laptop*</i> <i>Moderator: Aui Vazel, Developer Advocate @ IBM Israel</i> This workshop will introduce you to the Data & AI Environment of IBM Cloud Pak for Data. The workshop is intended for anyone with an interest in data and AI (data analysts, data scientists, and data engineers). No coding will be required. We will showcase Watson Studio and demonstrate Data Collection, Refinery, AI and infuse processes. Watson Studio provides a unified solution for Data Science, Analysis, Engineering and AI professionals at every stage of their work. Access to Watson Studio in the workshop will be provided through the IBM Cloud. Participants are required to register for an IBM Cloud account in advance here > ibm.biz/FinTechIL

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16:00

CLOSING SESSION

* Agenda is subject to change



ATTENDING COMPANIES

Who you can expect to meet

Here's a select list of attending companies from our past and upcoming events

BANKS

Barclays
BBVA
Commerzbank
Deutsche Bank
Hapoalim
JPMorgan
Leumi
OneZero

BIG TECH

AWS
Cisco
Facebook
Google
IBM
Microsoft
Oracle
SAP

BUSINESS

Accenture
Deloitte
EY
Hertzog
Infosys
KPMG
PwC
Shibolet

VC

Battery Ventures
Entree
iAngels
Insight Partners
OurCrowd
Pitango
Team 8
Viola

FINTECH, PAYMENTS, FINANCE, AND ECOSYSTEM

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Amex
Checkout.com
eToro
Feedzai
Finastra
Intuit
Klarna
Mastercard
Mesh
Pay.com
PayKey
Payoneer
PayPal
Paysafe
PayU

Riseup
Stripe
Square
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Producer

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