



FINTECH JUNCTION FALL 2022

by People & Computers

24 Nov 2022
TASE (Tel Aviv
Stock Exchange)
Conference Center

ISRAEL'S LEADING FINTECH CONFERENCE

Join our last edition for 2022, as we host banks, financial institutions, startups and investors from Israel and around the world.

MAIN EVENT 08:00 - 15:00

- 08:00 Check-in & Networking Breakfast**
Conference opening
- 09:00 Welcome to FinTech Junction Fall 2022**
Sarah Podlinski (Conference MC), Account Manager @ Naviteq & Ben Pelled, Founder @ FinTech Junction
- 09:10 How to Make Money with IBM Financial Services Cloud**
Avi Vizel, Cloud Ecosystem @ IBM
- 09:25 Breaking the Payment Ceiling**
Eran Vitkon, VP Products @ Finastra
- 09:40 Data & AI: Privacy vs Personalization**
Roman Pavlyuk VP, Digital Strategy @ Intellias
- 09:55 Your Fast Track to Open Banking with Matrix on AWS**
Alexey Brook, CTO, Open API & Open Banking Leader @ Matrix
- 10:05 Adopting Cloud-Native Infrastructure for Core Banking**
Eyal Rozen, CRO @ Cloud IL
- 10:15 Fintech Startup Ecosystem Overview**
Tomer Michaeli, GP @ Viola Fintech
- 10:25 Science based hyper PERSONalization**
Sonja Kohn, Founder @ BestFit

- 10:50 Fintech's Biggest Trends: What's Overrated and What's Underrated?**
Moderator > Ziv Gafni, J.P. Morgan
Speakers > Hadar Siterman Norris, Team8 Capital • David Feldman, Flint Capital • Dror Shaked, Wix.com • Pavel Livshiz, Hetz Ventures
- 11:25 The Current State of the Fintech Startup Ecosystem**
Moderator > Benjamin Haddad, Accenture
Speakers > Roi Ben Daniel, Received • Roman Pavlyuk, Intellias • Sarah Podlinski, Naviteq • Ornit Shinar, Citi Innovation Lab • Mickey Bozer, Matrix
- 12:00 How Web3 is Transforming the Future of Finance**
Moderator > Hernan Arber, Arber Tech
Speakers > Adam Benayoun, Collider Ventures • Shlomit Wagman, Harvard University • Odelia Torteman, The World Bank • Tomer Niv, Entrée Capital • Meirav Harel, MHfintechs
- 12:35 Startup Spotlights**
• Noam Izhaki, Ballerine
• Roi Maman, Interactive Brokers
• Omri Yacubovich, Lama AI
- 13:30 Networking Lunch & B2B Meetings**
- 15:00 Event Closing**

IBM EVENT 15:00 - 18:00

- 15:00 Welcome Reception**
Check in & mingling
- 16:00 Opening Remarks**
Oran Aish, Public Cloud Country Leader @ IBM Israel
- 16:05 Optimize Your Cloud Costs and Remove Overhead with IBM Cloud**
Ronen Moskal, Solution Architect, IBM
- 16:20 Raising Early-Stage Capital in Today's Economic Environment**
Asaf Charnilas, Investor @ Team8 Capital
- 16:35 Partner Success Stories**
Moderator > Frederik Aouizerats, Cloud Architect @ IBM
- Wiz - a New Approach to Cloud Security and Alliances > Nadav Tzucker, Cloud AM @ Wiz
 - EasySend - Streamline Customer Data Intake and Automate your Digital Journey > Tal Peled, Sales Manager EMEA @ EasySend
- 17:05 Unlock Cloud Cost Transparency Using FinOps Techniques**
Vladi Shulman, Founder & CTO @ Profisea Labs
- 17:20 Networking over Pizza & Beer**
- 18:00 Event Closing**



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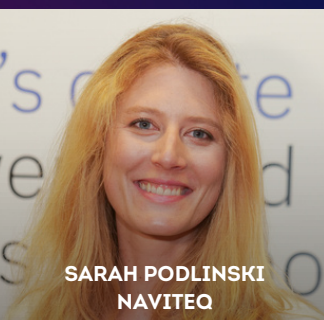
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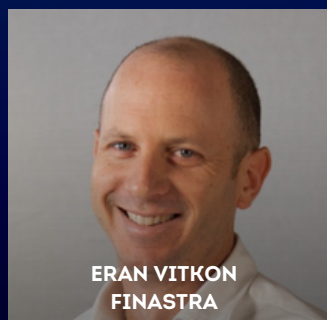
SPEAKERS



SARAH PODLINSKI
NAVITEQ



AVI VIZEL
IBM



ERAN VITKON
FINASTRA



ROMAN PAVLYUK
INTELLIAS



ALEXEY BROOK
MATRIX



EYAL ROZEN
CLOUD IL



TOMER MICHAELI
VIOLA FINTECH



SONJA KOHN
BESTFIT



ZIV GAFNI
J.P. MORGAN



HADAR SITERMAN NORRIS
TEAM8 CAPITAL



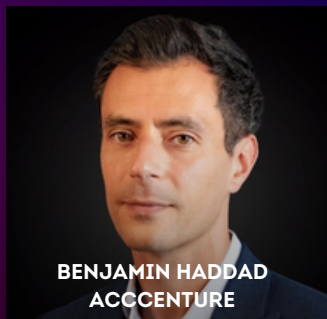
DAVID FELDMAN
FLINT CAPITAL



DROR SHAKED
WIX.COM



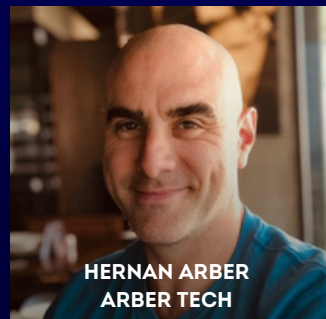
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HETZ VENTURES



BENJAMIN HADDAD
ACCENTURE



ROI BEN DANIEL
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ARBER TECH



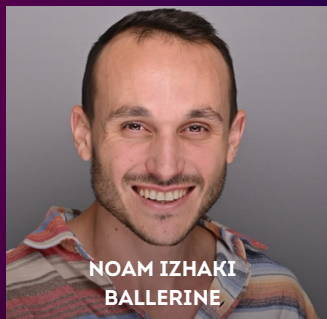
ADAM BENAYOUN
COLLIDER VENTURES



SHLOMIT WAGMAN
HARVARD UNIVERSITY



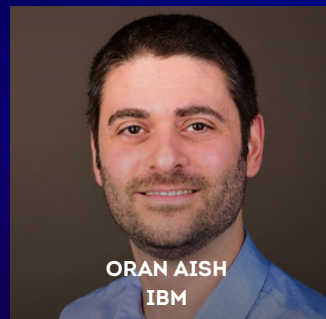
ODELIA TORTEMAN
THE WORLD BANK



NOAM IZHAKI
BALLERINE



ORNIT SHINAR
CITI INNOVATION LABS



ORAN AISH
IBM



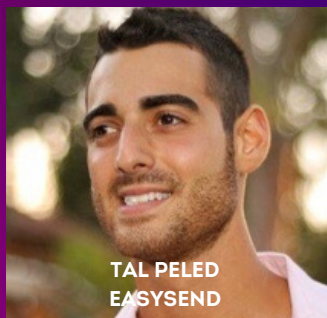
RONEN MOSKAL
IBM



FREDERIK AOUIZERATS
IBM



NADAV TZUKER
WIZ



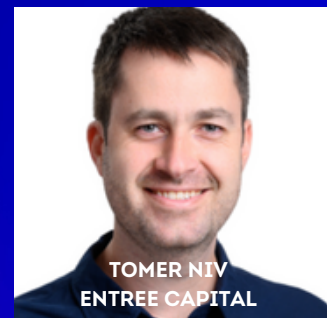
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2022 EVENTS HIGHLIGHTS



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