

2022 ANNUAL SUMMIT

by People & Computers

08:00 - 09:00	NETWORKING BREAKFAST	
09:00 - 09:10 WELCOME REMARKS	Welcome to FinTech Junction 2022 Annual Summit > Ben Pelled, Founder & CEO @ FinTech Junction by People & Computers Don't miss the opening session at 9:00 with fascinating keynotes & panels	
09:10 - 10:00 KEYNOTES	 The Good, the Bad and the Future of Money > Meirav Harel, Founder @ MHFintechs & Conference MC How Banks Can Innovative and Increase Their Value Proposition in a Highly Disrupted Market > Oren Marmur, SVP & General Manager, Payments @ Finastra The Future of the Data Cloud Yaron Ben-Schlusch, General Manager Israel @ Snowflake & Gadi Mazor, CEO @ BioCatch 	
10:00 - 10:30 PANEL	 FinTech 2.0 – The New Era of Financial Services Moderator: Meirav Harel, Founder & CEO @ MHFintechs Oren Marmur, SVP & General Manager, Payments @ Finastra Nick Adams, Vice President of Sales @ Globalization Partners Venkat Krishnamoorth, Regional Lead @ Freshworks Tamir Roter, VP EMEA & APAC @ Bright Data 	
10:30 - 11:00 PANEL	The Emergence of TaxTech – A New Era of Fintech Image: Comparison of	

SPONSORS



STAGE A

STAGE B

TRACK 1: FUTURE OF PAYMENTS



Track Chair: Sigal Druker, Payment Sales Enablement & Biz Dev @ Finastra

Keynotes >

- Embracing Disruption in Payments Seizing New Possibilities > Eran Vitkon, VP Payments & Product Management @ Finastra
- The New Way to Finance > Dr. Gal Aviv, CEO @ Blender
- **Open Finance and Payments From Europe to Israel** > Avital Krupnik, Head of Account Information Services and Payment Services Unit @ Israel Securities Authority

12:30

11:30

Panel > Future of Payments

Moderator: Sigal Druker, Payments, Sales Enablement & Biz Dev @ Finastra

- Tal Weiser Managing Director, Global Services Payments @ Finastra
- Shahar Friedman, Director of Financial Services, Payments by Wix @ Wix.com
- Shirli Shoham Klein, Head of Digital & Innovation @ First International Bank of Israel
- Ori Altalat, Head of Payment Systems Policy Section @ Bank of Israel

TRACK 2: IT IN FINANCIAL SERVICES

Track Chair: Yossi Turgeman, Managing Partner & Head of Sales @ ESL

Keynotes >

- Always-On IT for Unstoppable Business > Sam Joshua, Regional Manager
 @ Freshworks
- Alternative Data, the Not-So-Secret Sauce of the Finance Industry > Tamir Roter, VP EMEA & APAC @ Bright Data
- Structuring Text & Voice Data to Reveal Customers' Insights > Amir Shalom, CEO @ Melingo & Shimon Falicovich, Head of Data @ The First International Bank of Israel
- Building Applications at the Center of Global Electronic Payment Trends > Victoria Niedzwiedz, Co-Founder @ Humanit

Panel > IT in Financial Services

Moderator: Yossi Turgeman, Managing Partner, Head of Sales @ ESL (Engineering Software Lab)

- Tamir Roter, VP EMEA & APAC @ Bright Data
- Alon Zilber CTO @ Migdal Group

NETWORKING LUNCH

TRACK 3: OPEN BANKING & BANKING-AS-A-SERVICE

Track Chair: Micha Motlis, Innovation Manager @ Bank Leumi

Keynotes >

- Accelerating The Cloud Journey in The Financial Sector > Ran Shine, Head of Cloud Program @ Bank Leumi
- Embedded Finance in Investment Management > Doron Cohen, Founder & CEO
 @ Covercy
- Open Finance Innovative Technology or an Evolution of Consumption > Inbal Polak, Director of the Investment Department @ Israel Securities Authority

Panel > Open Banking: The Future of Finance or just a Hype?

Moderator: Micha Motlis, Innovation Manager @ Bank Leumi

- Nir Lifshitz, Head of Open Banking Innovation and Pepper @ Bank Leumi
- Dror Kaplan, VP Operations & Business Development @ Amdocs
- Neria Nefesh, Analyst, Innovation Unit, Banking Supervision Department
 @ Bank of Israel
- Eyal Zvuluny, VP Business Development @ Feezback
- Nadav Yur, Business Development & Strategic Partnerships @ RiseUp

TRACK 5: DEFI & CRYPTOCURRENCIES

Track Chair > Odelia Torteman, FinTech & Digital Transformation Specialist @ IFC – The World Bank Group

Keynote >

The Blockchain "Pixar Moment" > Guy Benartzi, Chief Architect @ Tectona

TRACK 4: FROM IDEA TO STARTUP

Track Chair: Amit Harel, Partner, Co-Leader, Deloitte Catalyst @ Deloitte

Keynotes >

• Materializing the Vision > Ziv Cohen, Co-Founder & CEO @ Paygilant

Panel > How to Turn Your Idea Into a Startup

Moderator: Amit Harel Partner, Co-Leader @ Deloitte Catalyst

- Roma Bronstein, Co-founder & CTO @ Spott
- Dana Muhlgay, Co-Founder & CPO @ Fibo
- Liad Amit, Co-Founder & CMO @ Sharegain
- Amit Yampolsky, Director of Enterprise Workforce Solutions @ Papaya Global

TRACK 6: FROM STARTUP TO SCALEUP

Track Chair > Tomer Michaeli, General Partner @ Viola FinTech

Keynotes >

 What Startups Need to Scale and Succeed in 2022 > Nick Adams, VP of Sales @ Globalization Partners











14:30

14:30

15:30

Panel > DeFi, Cryptocurrency and the Future of Programmable Money Moderator: Odelia Torteman, FinTech & Digital Transformation Specialist @ IFC - The World Bank Group

- Idan Levin, Principal @ Collider Ventures
- Shiran Kleiderman, Chief Security Officer & Head of IT @ Celsius
- Elad Bleistein, CMO @ ZenGo
- Arik Galansky, Head of Technology Research & Innovation @ Fireblocks
- Our Secret Sauce for Avoiding Bugs and Ensuring Trust > Anat Levin, Sr. Software Backend Developer at QuickBooks @ Intuit
- Minimizing your Startup's "Growing Pains" > Yair Benyamini, Co-Founder and CEO
 @ Lendai

Panel > The Challenges Along the Journey From Startup to Scaleup Fintech Nation Moderator: Tomer Michaeli, General Partner @ Viola FinTech

- Lisya Bahar Manoah, Partner @ Catalyst Investments
- Yuval Brisker, Co-Founder, CEO & President @ Alviere
- Elad Tsur, Co-Founder & CEO @ Planck
- Oded Zehavi, Co-Founder & CEO @ Mesh Payments

HAPPY HOUR & EXHIBITION