



FinTech Junction 2022 Annual Summit

Israel's Biggest FinTech Conference

22-24 March 2022 • Tel Aviv • 6th Annual Edition

Sponsorship
Prospectus





About FinTech Junction

COVID has changed everything, from the way we live and work, to the way we shop, bank and use financial services.

In this new reality, banks and financial institutions will have to accelerate the development of their digital services while continuing to protect their valuable customer data, improve their ease-of-use, transparency and seamless service. Competition from neobanks and alternative solutions in the new reality of "remote everything" will add to the existing challenges.

Fintechs are needed now more than ever - and indeed some have seen tremendous growth during the last two years. 2022 might be the turning point for financial services - a year full of growth opportunities.

We invite you to join our 2022 Annual Summit in Tel Aviv, for a chance to meet the leading people & companies from the financial and tech industries, share ideas, make new connections, and stay updated with the latest themes, trends, insights and forecasts in fintech.

We're super excited for this one of a kind event and can't wait to meet you there.

The FinTech Junction Team
at People & Computers

What's Planned

A FinTech Gathering like no other

Tuesday, March 22

18:00 - 21:00

VIP Welcome Reception

Sponsors + Partners +
Speakers + VIPs



Wednesday, March 23

09:00 - 17:00

2022 Annual Conference

★ Main Event ★



Thursday, March 24

10:00 - 14:00

Lab & Company Visits

Insider look into some of
Israel's best fintech labs &
companies

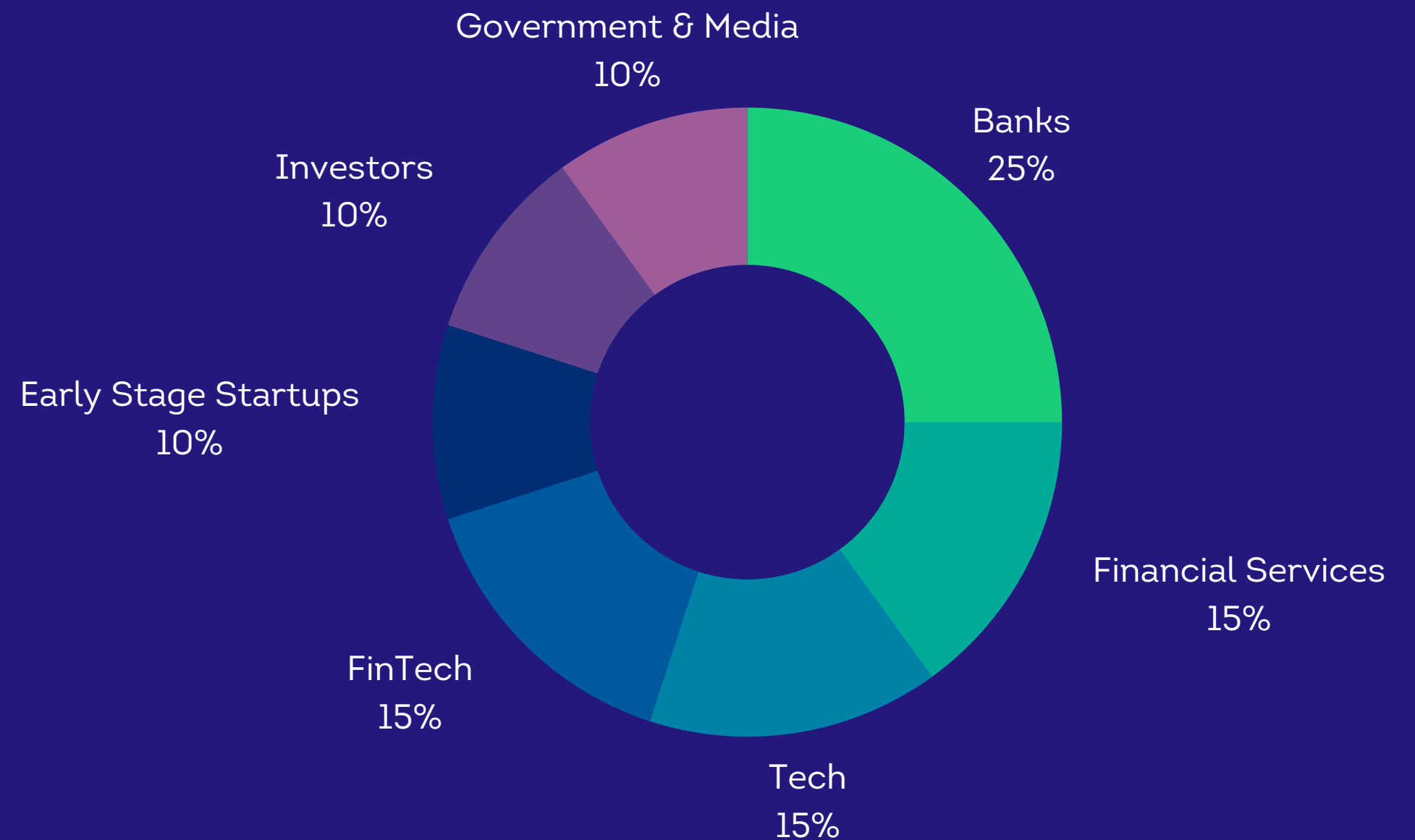


Who

attends our events



FinTech Junction is attended by key decision makers in the financial services and fintech industries. From C-level executives, tech and IT leaders at banks and financial institutions, to fintech startup founders, R&D, product and operations, investors, government and media outlets - the entire fintech community comes together once a year for a one-of-a-kind gathering.



How

sponsors can
take part



Whether you're looking to increase awareness around a new product / service, generate new leads, build relationships and engagement with clients, or establish your position as a leader in the market and a desired employer - we have a range of activities that you can sponsor which will produce these results for your brand.

Exhibition



VIP Event



B2B Meetings



Workshop



Main Stage



Tracks



Startup Competition



Raffles



Media Coverage



What

Themes will cover this year

Open Banking

**Cybersecurity
& Compliance**

**IT
Infrastructure**

**Payment
Solutions**

**Payroll &
Accounts Payable**

**Scaling
Startups**

**DeFi &
Cryptocurrencies**

**Trading &
Investing**

**Financial
inclusion**

**Banking as a
Service**

**Early Stage
Startups**

**Lending
Marketplaces**

Program










This is the draft program for our 2022 Annual Summit.

Sessions will get added as we get closer to the conference date.

Sessions will be held in English or Hebrew.

Most sessions will be presented in-person, live on stage, while some will be broadcast virtually.

* Program is subject to change.

8:00 - 9:00 EXHIBITION	CHECK IN & BREAKFAST		
9:00 - 10:30 MAIN STAGE	OPENING SESSIONS Opening Keyotes, Panel, Fireside Chat		
11:00 - 12:30 TRACKS	<u>OPEN BANKING</u> Chair: TBA 	<u>CYBERSECURITY & COMPLIANCE</u> Chair: TBA 	<u>IT INFRASTRUCTURE</u> Chair: TBA 
12:30 - 13:30 EXHIBITION	LUNCH BREAK		
13:30 - 14:30 TRACKS	<u>PAYMENT SOLUTIONS</u> Chair: TBA 	<u>PAYROLL & ACCOUNTS PAYABLE</u> Chair: TBA 	<u>SCALING STARTUPS</u> Chair: Reserved 
14:30 - 15:30 TRACKS	<u>DEFI & CRYPTOCURRENCIES</u> Chair: TBA 	<u>TRADING & INVESTMENT LAFORMS</u> Chair: TBA 	<u>AI IN FINANCIAL SERVICES</u> Chair: TBA 
15:30 - 16:00 EXHIBITION	COFFEE BREAK		
16:00 - 17:00 MAIN STAGE	CLOSING SESSIONS Startup Competition Winners Announced		
17:00 - 18:00 EXHIBITION	HAPPY HOUR		

Past Editions Highlights

Tel Aviv 2018



Past Editions Highlights

Tel Aviv 2019

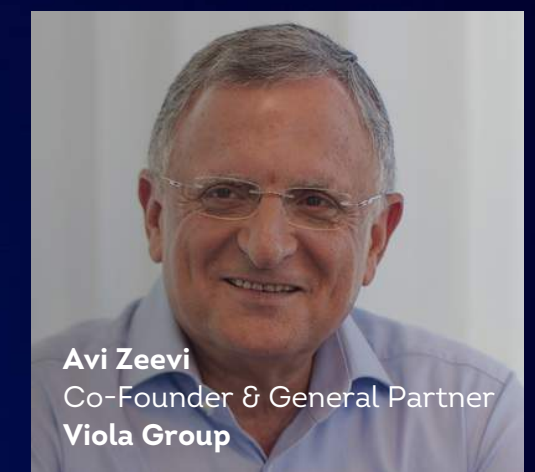
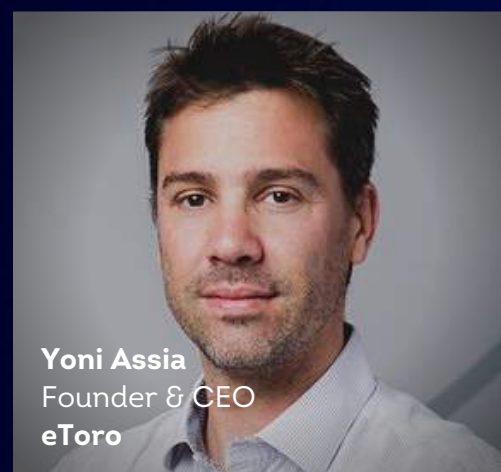
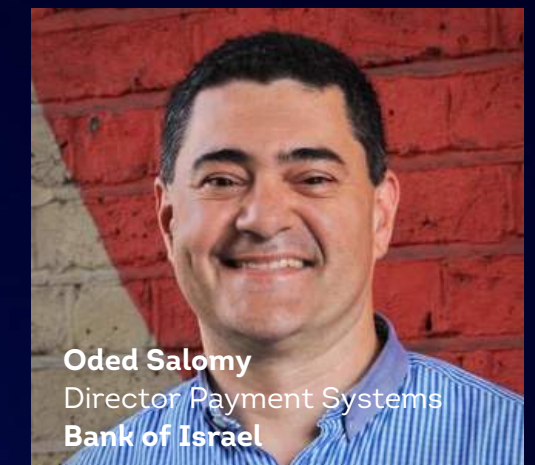
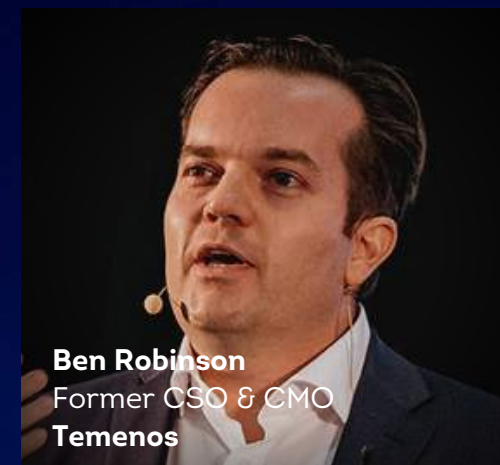
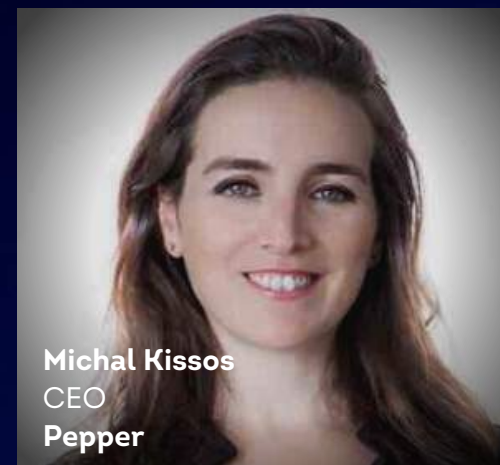


Past Editions Highlights

Tel Aviv 2021



Past Speakers (you're in good company)



Past Sponsors (you're in good company)

J.P.Morgan

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 **ISRACARD**

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Deloitte.

IBM

 **Red Hat**

PEPPER.

 **HESSEN**
TRADE & INVEST

 **לאומי**
leumi

BDO

Verifone

bright data

FinTech Junction is the place to be. Don't pass up this opportunity.

Contact us today to join

Partner@FinTechJunction.com



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FinTech Junction is organized by People & Computers, organizer-producer of 150 events / year, including FinTech Junction, Future of AI, New Retail Fest, ICS CyberSec, Google Cloud Summit, AWS Summit, client events for Dell, Red Hat, VMWare and many more leading tech companies. Join us to meet 150,000+ C-level executives, decision makers & tech professionals in 2022.