



**FALL 2021**  
QUARTERLY EVENT  
10 NOV 2021

**2022**  
ANNUAL SUMMIT  
Q1 2022



**ISRAEL'S BIGGEST FINTECH CONFERENCE IS BACK**





## WE NEED FINTECH NOW, MORE THAN EVER

COVID has changed everything, from the way we live and work, to the way we shop, bank and use financial services.

In this new reality, banks and financial institutions will have to accelerate the development of their digital services while continuing to protect their valuable customer data, improve their ease-of-use, transparency and seamless service. Competition from neobanks and alternative solutions in the new reality of "remote everything" will add to the existing challenges.

Fintechs are needed now more than ever - and indeed some have seen tremendous growth during 2020. This year will be the turning point for financial services, a year full of growth opportunities!

Through our events we will continue to offer the most relevant content and best networking opportunities. I invite you to join our annual event so that you too can enjoy these opportunities!

**BEN PELLED**

Founder & CEO

FinTech Junction

by People & Computers







## IN 2017-2019 WE HELD OUR FIRST THREE ANNUAL EDITIONS IN TEL AVIV

We were sold out each time and hosted a total of 3,250 attendees from Israel and around the world



Intro

2017-2019 Tel Aviv Annual Highlights

2019 Europe Annual Highlights

2020-21 Virtual Highlights

2021 Annual Summit Themes

Speakers

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## IN 2019 WE HELD OUR FIRST ANNUAL EDITIONS IN BERLIN

We brought together 1,100 attendees from Berlin, Israel and the rest of Europe!



Intro

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Sponsors

Why Sponsor

Sponsorship Packages

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## IN 2020-21 WE HELD FOUR VIRTUAL EVENTS

We brought together 2,000+ attendees from Israel and around the world, for highly engaging events

2020-21  
Virtual Event  
Highlights



### ATTENDEES

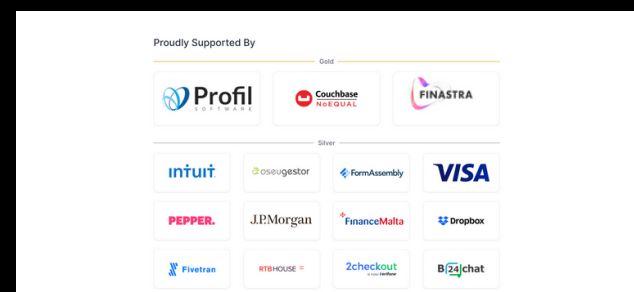
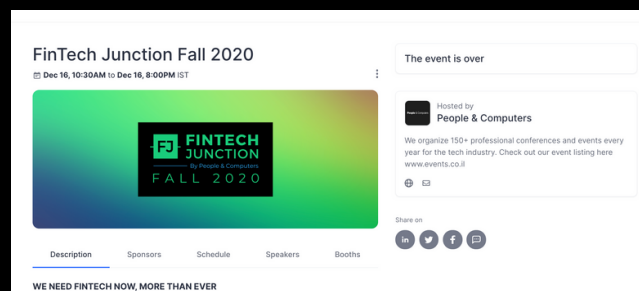
2,591 Registrants  
1,672 Attendees  
75% from Israel  
17% from Europe

### CONTENT

72 Speakers  
47 Sessions  
24 Hours of Content

### NETWORKING

324 Chat Messages  
73 1 on 1 Meetings



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Sponsorship Packages

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## 2021 ANNUAL SUMMIT EVENT THEMES

### FINTECH ON THE RISE: GROWTH OPPORTUNITIES IN A POST- COVID WORLD

FinTech Junction 2021 Annual Summit will focus on the turning point in financial services: the new opportunities that arise due to the global COVID crisis and changing consumer behavior.

#### Banking as a Service

#### Open Banking

#### Payment Solutions



#### Digital Transformation

#### Payment Solutions

#### Lending Marketplaces

#### Cryptocurrencies

#### Scaling Fintechs

#### Trading & Investing



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2019 Europe Annual Highlights

2020-21 Virtual Highlights

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Sponsors

Why Sponsor

Sponsorship Packages

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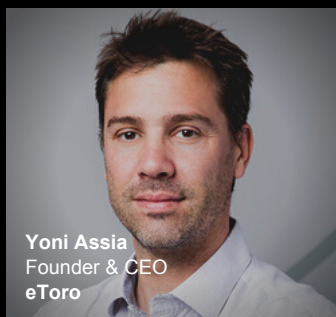
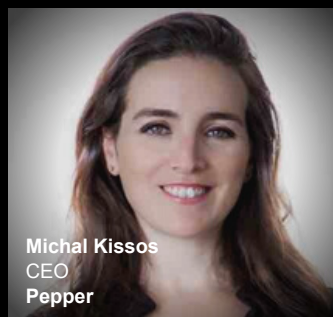
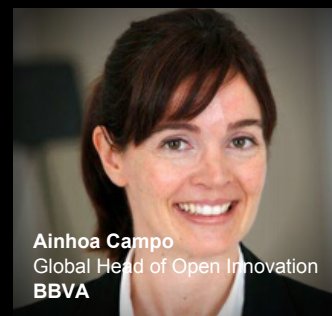
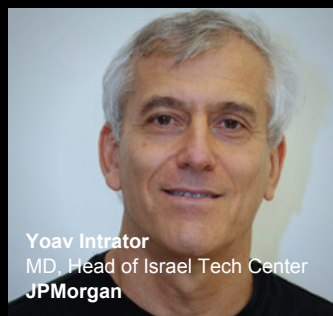




## PAST SPEAKERS (YOU'RE IN GOOD COMPANY)

Industry leaders, movers & shakers speak at our events. Here are some of our past speakers.

WE LOVE  
OUR  
SPEAKERS



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Aviv Annual  
Highlights

2019 Europe  
Annual  
Highlights

2020-21  
Virtual  
Highlights

2021 Annual  
Summit  
Themes

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## PAST SPONSORS (YOU'RE IN GOOD COMPANY)

Leading banks, financial institutions and fintechs choose to sponsor our conferences.  
Here are of some of our past sponsors.

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Intro

2017-2019 Tel  
Aviv Annual  
Highlights

2019 Europe  
Annual  
Highlights

2020-21  
Virtual  
Highlights

2021 Annual  
Summit  
Themes

Speakers

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Sponsorship  
Packages

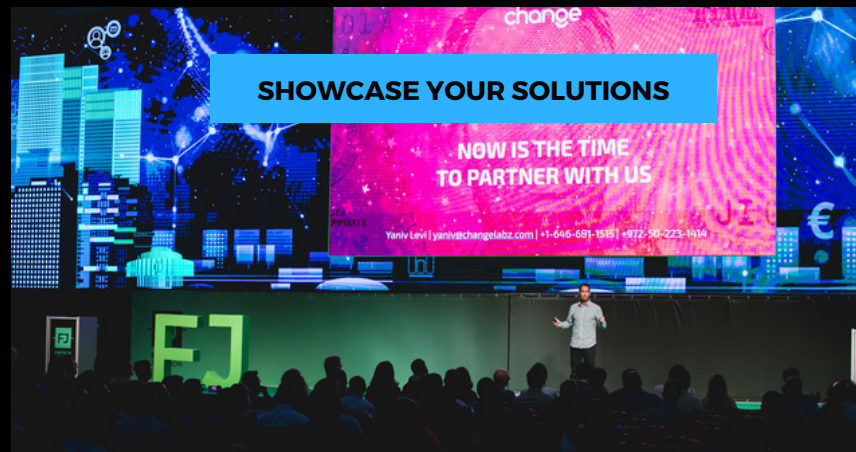
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## WHY SPONSOR?

A sponsorship provides you with a unique position in our events: you stand out from your competition as a domain expert; you boost your brand recognition and interest from your target market; last but not least, you will be actively generating new qualified leads.



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Sponsors

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Contact us today to join FinTech Junction

[Partner@FinTechJunction.com](mailto:Partner@FinTechJunction.com)

*FinTech Junction is organized by People & Computers, organizer-producer of 150 annual events, including: Google Cloud Summit, AWS Summit, the annual events of Dell, Red Hat, our own FinTech Junction, Future of AI, New Retail Fest, Innov8 Work, Digital Health Show and many more. Join us to meet 150,000+ tech professionals in 2021.*



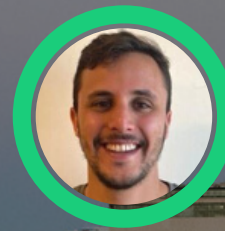
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Conference  
Organizer



**NATALI  
GABAY**

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